



experience in print

Helping you to do what you're good at.



We are Planet Press.

Working together, we provide a print and communications solution capable of fulfilling the needs of discerning Australian businesses.

Planet provides experienced graphic design, quality bespoke printing and warehousing services with excellent customer service. Our production techniques are environmentally friendly and we use paper from sustainable sources.

We're in Sydney, and offer an Australia-wide service. Wherever you are, you can organise your print and communication needs electronically without leaving your desk.

You'll love working with Planet ❤️



Print

Quality offset printing, Digital Printing, Variable Data Printing, Business Forms, Continuous Forms, Books and Pads and more!



Creative

Graphic Design, Logo Design and Corporate Branding, Magazines and Periodicals, Annual Reports, Concepts through to finished artwork, Web and Online Design, EDMs and Digital Marketing



Direct Mail

Targeted Direct Mail, Impact Mail, Mail Sorting and Processing, Data Processing & DPID Barcode, Delivery Management & Postal Lodging, Address and Labelling



Logistics

Warehousing, Online Ordering, On-demand Printing, Archival Storage, Packing and Fulfilment, Hand-line Assembly, Distribution

FROM THE CEO AND STANDARDS LEAD

25 Years of Setting New Standards

Having an oil rig in our front paddock as a child, working on the construction of the world's first commercial gas to liquids plant (now Velentzaris), and the expansion of the NZRC refinery (now refining 100,000 tonnes of oil a day) have provided a lifelong connection with the Oil and Gas industry. Back in 1977, a distinctly rural feeling the first meeting with the oil and gas industry, which blew us out for from my family farm. This incident serves as a reminder to me of the dangers associated with living and working in a heavy oil and gas focused community.

Our unique blend of people, their skills, their passion and their ability to work together in a heavy oil and gas focused community, has been a constant for an ambitious young company.

From its early beginnings in NZ in 1977, to the formation of CR in 1989, the company has grown to become a global leader in the oil and gas industry. Our commitment to excellence and innovation has been a constant throughout our history.

At the core of our operations has been our focus on safety and innovation. Our people are our greatest asset, and we are committed to providing them with the best possible working conditions. Our innovation is our competitive advantage, and we are committed to staying at the forefront of the industry.

These achievements are a product of constantly stepped challenges and the talents of an exceptional leadership team. It is supported by a strong customer and supplier network. This relationship is built on trust, honesty, and a commitment to safety.

Our focus on standards has set us apart from the rest of the industry. We have been a pioneer in the development of new standards, and we have been a leader in the implementation of these standards.

Alexander Velez
CEO

Alexander Velez

From its early beginnings in NZ in 1989, to the global business it is today, the achievements of the founders and staff of CR is truly amazing.



We can help your business.

Speak to one of our sales people about how we can help your business.



all under one roof.



Print

All Your Printing Needs under One Roof.

Whether you are part of a small business or a large corporation, you can benefit from the specialty print services that Planet Press offer. The choice is yours.

Our team will work with yours. Whether you need the services of a competent Australia-wide print and logistics provider, or a supplier for your occasional needs, Planet Press will provide quality, service and value for money pricing to suit your budget. From business stationery to point of sale items and everything in between, all our services are kept inhouse and under one roof, to take the stress away from you.



Creative

Design, Marketing & Promotion Services.

Boost your business and maximise your brand impact! Planet Creative will help you achieve your goals and stimulate consumer response.

Planet Creative specialise in design and marketing services. Our business promotion experience, creative design, fresh ideas and years of experience can help boost your business to achieve your marketing goals. Planet can assist you to present a consistent image across all mediums by providing graphic design for print, digital/web design, signage, newspaper and magazine advertisements and special event promotions.



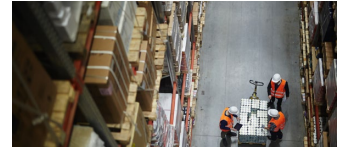
Direct Mail

Direct Mail Targeted Solutions.

Quality mail presentation for your business that communicates personally for marketing success.

Planet Direct Mail specialises in full colour personalised and addressed postcards, impact mail, letters, invitations, envelope insertion, presort mail and postal lodgement. We can prepare cost effective direct mail pieces that are highly effective, with customised content. Improved business awareness, and increased consumer response.

Personalised printed items are key components of our cross-media solutions.



Logistics

Warehousing, Fulfilment & Distribution.

Leave the warehousing, pick, pack and distribution to us! We'll make your job easier, and get your product where it needs to be, so you can focus on your main projects.

Planet Logistics provides the solution to completing your print or communications project and getting the items out to the community. We provide inventory warehousing, stock management, storage, online ordering with on-demand printing and despatch services for a wide variety of customers.

Planet Logistics coordinate transport throughout Australia and overseas.



print



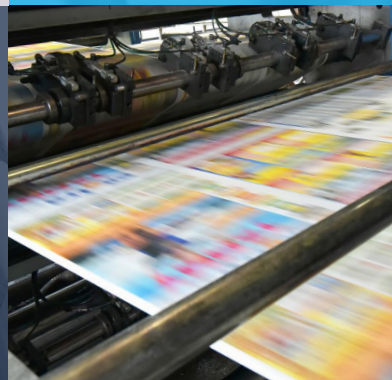
logistics



direct mail



creative





quality that's
second to
none.

70%

OF PEOPLE SAY PRINTED
CATALOGUES INSPIRE THEM WITH
MORE IDEAS THAN BROWSING AN
E-COMMERCE SITE.

ISOBAR, 2018

84%

OF MILLENIALS
TAKE THE TIME TO
LOOK THROUGH
THEIR MAIL

ISOBAR, 2018

Choose print.

The paper industry plants
more than it harvests and
today there are **25% more
trees in the developed
world than in 1900.**

Paper is biodegradable, renewable and sustainable. Growing and harvesting trees provides jobs while forestry plantations provide clean air, clean water, wildlife habitat and carbon storage. A decline in the demand for paper products risks a decline in sustainably managed re-growth forests. Use print, it is tangible, it is effective in getting your message across and when recycled it will come back to us as paper or board.

**DIRECT MAIL PIECES ARE THE MOST LIKELY
FORM OF COMMUNICATIONS TO GET A REAL
RESPONSE** with the cost of every response
measured with accuracy. As it's a tangible object,
DM is also likely to be opened and hang around.



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print



creative



direct mail



logistics